

# Head of Marketing



Join us in in a leadership role! As Head of Marketing, you'll lead our marketing strategy, oversee our social media presence, and support our external relations and editorial teams.

Flexible hours and a great opportunity to gain hands-on experience.



**Deadline Oct 30th**

# About the role

- Lead and manage the social media team, including creating digital content and marketing materials for social media and website channels.
- Develop and implement marketing strategies to promote newly published papers and events.
- Collaborate with the external relations team to nurture relationships with potential partners and sponsors.
- Work alongside the editorial team to develop content themes and templates for papers etc.
- Track data to refine strategies and maximise audience engagement



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# What we're looking for

- Proven experience in marketing and leading teams
- Expertise in managing social media platforms and marketing campaigns
- Strong communication and leadership skills, and ability to collaborate across teams.
- Strategic thinker who is organised
- Familiarity with social media tools and marketing analytics.



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**Sounds like you?**

**Apply now via our  
website or direct  
link in bio!**